

CONFIDENTIAL

30 May 1974

MEMORANDUM FOR: Director of Central Intelligence

SUBJECT : Indoctrination and Orientation film
on Agency

For our audio-visual age, I recommend that we commission a high-quality professional movie about the Agency.

Filmed under the aegis of the Office of Training as an orientation film for new employees, ~~but~~ it should be useful for recruiters, for [redacted] in his talks to young people, and for lending to interested military reserve units. I hope it would be the sort of film we would lend to groups such as Rotary and Kiwanis clubs.

25X1A

My initial thought is that the film would bear the title "Twenty-four Hours at Headquarters" (or something similar), opening--and closing--with a shot of the senior officer in the Operations Center coming in at midnight to take over his watch. The film would progress through the day incorporating such episodes as actual Director's morning meetings. The "voice over" technique, used in filming a real day in the life of the President, would be employed.

A glimpse into the workings of all the four directorates as well as our contacts with colleagues in the intelligence community would be shown. I would also include an overseas sequence (probably a studio shot) in which an [redacted] confer in a matter-of-fact, what-can-we-both-do-together sort of scene.

25X1

A sequence showing our analysts discussing a problem in a National Intelligence Officer's meeting (in the style of our somewhat dated film "Need to Know") could explain their work. A real USIB meeting

in action should be featured -- again with the "voice over" technique employed. Our briefings on the Hill could be portrayed by the same technique.

We should assume a college-level audience.

You may wish to present this idea to the Management Committee.

25X1A

 Assistant to the Director

25X1A

cc:  (Original idea)
MAG /
OTR ↴

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Remarks:

Down here in DIA we are a little short in the "egis" department ... we've only about one and a half "egispeople" and zero "egisbucks"! A high-quality professional movie is a most unlikely result therefrom!

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